

**To send on September 18:** “#TCRPday is this week! The Transit Cooperative Research Program is an applied, research program that develops practical solutions to problems facing the public #transit industry. Learn more about #TCRP > <http://bit.ly/TCRPhome>”

**To send on September 20:** “Tomorrow is #TCRPday, when public #transit organizations will host educational events on the latest research and innovative solutions that are improving mobility and public transportation”

**To send at 9:00 am on September 21:** “The public #transit industry is advancing and innovating, and today we’ll share some of the latest research and #transit solutions for #TCRPday”

**To send before a brown-bag event or a tabling event:** “Our colleagues are using today’s break-time to learn about the best #transit research from the Transit Cooperative Research Program. Many of us have personal experiences putting research into action, and making our organization better! #TCRPday”

**To post right after your event with a crowd or group picture from the event:** “A big thank you to those that spent time today learning about the Transit Cooperative Research Program and the resources and research available to improve public #transit! #TCRPday <http://bit.ly/TCRPhome>”

**To post at 4:00 pm on September 21:** “We had a great time on #TCRPday seeing how other #transit agencies are developing practical solutions to issues facing the industry. Learn more online at the Transit Cooperative Research Program homepage <http://bit.ly/TCRPhome>”

**Post at noon on September 22 with another group image taken on September 21:** “Yesterday was #TCRPday and staff took some time to learn about Transit Cooperative Research Program studies that have found best-practices to improve public #transit and boost community mobility! <http://bit.ly/TCRPhome>”