

# SPONSORSHIP OPPORTUNITIES =

### PRESENTING SPONSOR \$15,000

- Conference promoted as "presented by [sponsor]"
- Representative may give 3-minute remarks during the opening session
- Up to a 90-second video may be shown during remarks
- Logo will be included in on-site signage, on screen during welcome remarks, in all other conference materials, in mobile app, and on conference website
- Sponsor logo incorporated into meeting branding elements
- Brochure/promo item may be distributed in registration area
- Two (2) complimentary conference registrations
- Written recognition in app event description
- Name in alpha listing of sponsors

#### WELCOME RECEPTION SPONSOR

\$8,000 Lead | \$4,000 Co-Sponsor

- Logo on program and sponsor pages on conference website, on the mobile app, on signage at the event, and on tent cards on buffet and tables
- Lead sponsor gets top billing
- Opportunity to distribute materials at event
- One (1) complimentary conference registration with lead sponsorship



### //////// OPPORTUNITIES

### MONDAY LUNCH SPONSOR

### \$8,000 Lead | \$4,000 Co-Sponsor

- Signage at lunch and on tables
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website
- One (1) complimentary conference registration with lead sponsorship

# CONTINENTAL BREAKFAST SPONSOR \$5,000

- Signage at breakfast and on tables
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

### **SESSION SPONSOR**

\$4,000 each | 2 for \$7,000

- Recognition under session write-up in programs and mobile app
- Signage at session
- Company representative will open the session and introduce the moderator
- Exclusive opportunity to distribute materials at session
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

#### **BREAK SPONSOR**

### \$2,500 Each - 5 Available

- Signage on tables
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

### **OPPORTUNITIES**

# FRIEND OF APTA \$1,500+

- Logo will be included in on-site signage, in mobile app, and on conference website
- Company name in alpha listing of sponsors

Sponsorships are on a first-come, first-served basis.

