

## **Suggested Audio Scripts For the APTA Health & Safety Commitments**

### **HOW TO USE THESE SCRIPTS**

On the following pages you will find a series of short audio scripts that are meant to be used as PSAs or audio announcements on your system.

Consider recording any of the following scripts, or use them as inspiration to write your own.

We encourage you to make these scripts more relevant to your community by asking employees or even local celebrities to read them. Have them begin the recording by introducing themselves and their role, for example, by saying “Hi, I’m [INSERT NAME & POSITION] from [INSERT AGENCY].”

At the request of any agency, APTA will have any of the scripts professionally recorded.

### **EXAMPLE SCRIPTS**

*Did you see the safety seal on our posters? Our system earned the “National Health & Safety Seal of Commitment.” It means we’re following official guidelines ... protecting each other with face coverings and healthy behavior ... and giving you the information to make smart choices. We’re putting HEALTH FIRST – yours and our transit workers. Help us keep everyone safe.*

*Hey! I’m [INSERT NAME & POSITION] from [INSERT AGENCY]. You want people to think you’re the smartest, most thoughtful person on board? It’s easy: cover your mouth and nose ... keep your distance ... be considerate of others ... and remember to smile — with your eyes. Everyone will know ... and everyone will thank you.*

*Hi. I'm [INSERT EMPLOYEE NAME] and I work here at [INSERT AGENCY]. We're experts on public transit, but when it comes to public health, we listen to other experts: doctors ... scientists ... and health care professionals. So, please: Follow the rules and help us all stay healthy.*

*Transit gives people FREEDOM. That's why we listen to doctors ... scientists ... and health care professionals to protect our passengers. You can't enjoy freedom if you're sick. So, please: follow the rules.*

*Excuse me. Want to know something? That mask makes you look mysterious ... smart ... and considerate. Because a face covering is the best way to protect yourself and others from spreading the coronavirus. Thank you ... for showing you care.*

*Here's something you may not know: That railing ... that pole ... that bus/train you just boarded / you're about to board? It's been cleaned and disinfected more times today than you've adjusted your face covering. In fact, this ride may be the cleanest part of your day. So, relax. And stay safe.*

*Transit vehicles and transit riders. We're meant for each other ... like safety guidelines and good health. Help us help you travel with confidence. Wear a face covering. Give people space. Follow the rules. We're in this together.*

*In a hurry? So is COVID-19 ... and it's looking for ways to spread as far and fast as possible. Don't give the virus a free ride. Keep your guard up and your mask on! We're working to keep you healthy and safe on transit. Please do your part.*

*Have you noticed? We're working overtime to keep you safe. But we need your help. Wear a mask in the station and on board ... ride at less crowded times ... and give others some room. Remember, we're all in this together.*

*Think about it: The technology that runs this bus/train ... and your phone ... and the rest of the world ... it's all based on science. That's why our safety rules are grounded in science. It moves you ... connects you ... and keeps you safe. Pretty cool, isn't it? So, please: follow the rules.*

**Consider getting attention by asking local celebrities to record announcements in their own unique voice. Some examples are below, for inspiration.**

*Snoop Dogg here telling you how to stay safe. Keep your mouth and nose covered ... and give other riders some space. Be cool about the rule ... because you get respect when you deserve respect. So deserve it! Ride smarter on transit T, like Snoop D-O-double-G.*

*This is Keanu Reeves. Ready for another "excellent adventure" on transit? Me too. But help us all stay safe. Wear a face covering ... keep up with the latest info ... put some distance between you and the next person. We're all in this together.*

*This is Dr. Anthony Fauci of the National Institutes of Health. Using transit is a safe way to travel these days ... as long as you follow healthy guidelines. So, wear a mask ... avoid crowded transit vehicles ... and urge family members and friends to see a doctor if they're ill. It's the right thing to do.*