



APTA - New Mobility Landscape

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CEO, Jacksonville Transportation Authority



Disruption Technology Innovation Evolution

3. There is no term change in San Francisco usage, respectively Chicago and Washington according to National 2010 and 2011 hour TNC use.
4. Among surveyed do so as part use (weekly or driving. This Agency Survey filling gaps of
5. Transit travel transit trips cited by the transit on those who substitute for those who substitute of TNCs was
6. TNC usage to individual TNCs are used spectrum. We every zip code
7. TNC use is trips. Among purchases, do the respondents also reported than one car a combination available to the

Table 1. Summary of

| Metropolitan Statistical Area (MSA) | Population millions (% change 2010-11 MSA; co |
|--|---|
| Chicago-Naperville-Elgin, IL-IN-WI | 9.5 2.7 |
| Los Angeles-Long Beach-Anaheim, CA | 13.3 4.0 |
| Nashville-Davidson-Murfreesboro-Franklin, TN | 1.9 0.7 |
| San Francisco-Oakland-Hayward, CA | 4.7 0.9 |

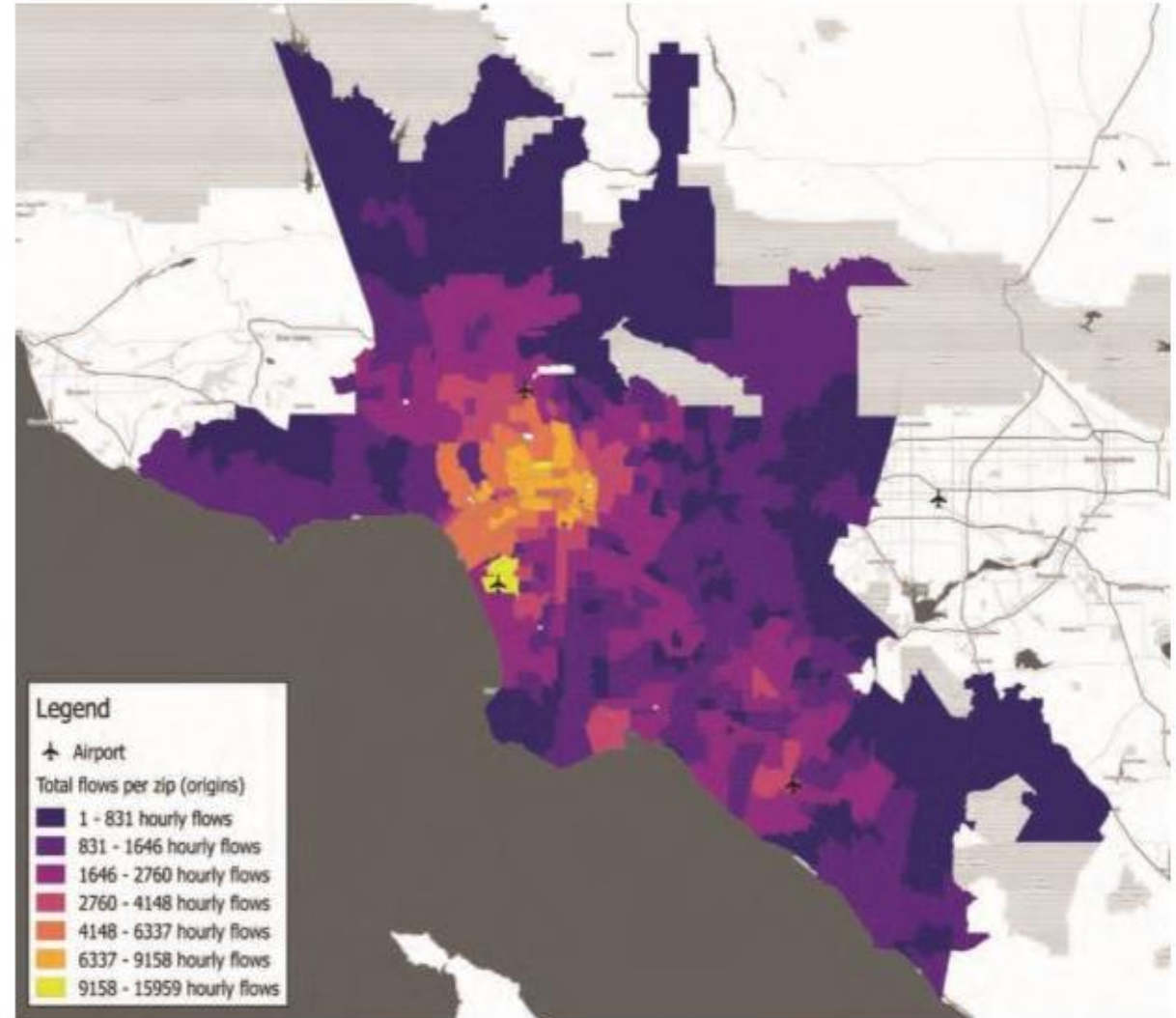


Figure 6. TNC trip origins by zip code, Los Angeles region. Source: TNC trip data.



MILLENNIALS & MOBILITY:

UNDERSTANDING
THE MILLENNIAL
MINDSET





APTA Chairman - Priorities





2017-2019

- **330 Bills Filed**
- **44 States**
- **Autonomous Vehicles**

- ≡ **Liability**
- ≡ **Inspections**
- ≡ **Operator requirements**
- ≡ **Cybersecurity**



New Mobility Paradigm



FERRY

RAIL

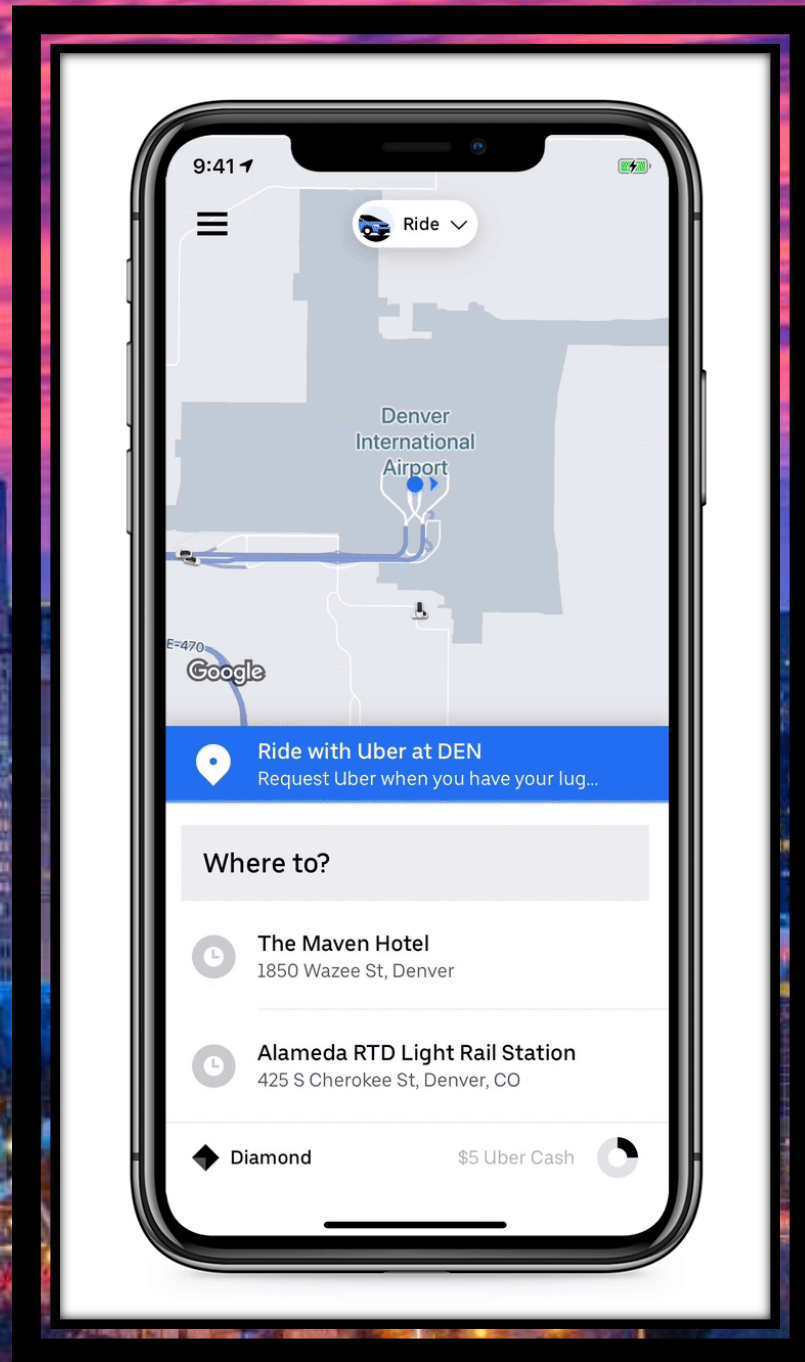
BIKE SHAR

BUSES

HIGHWAYS

LETTCARS

Denver, CO



The
Griffin
Cocktails



The Smashed Pig
GASTROPUB

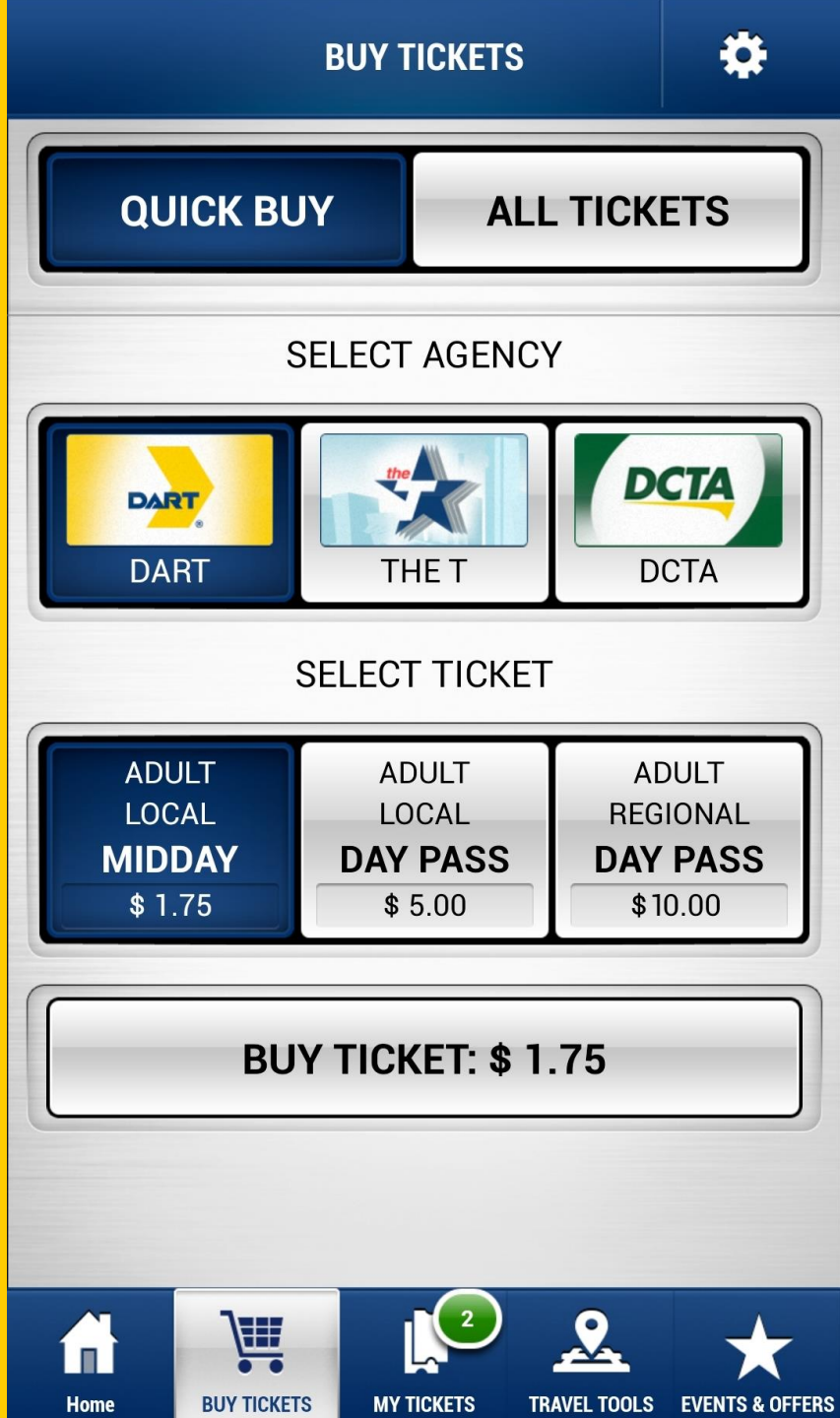
SHAKES

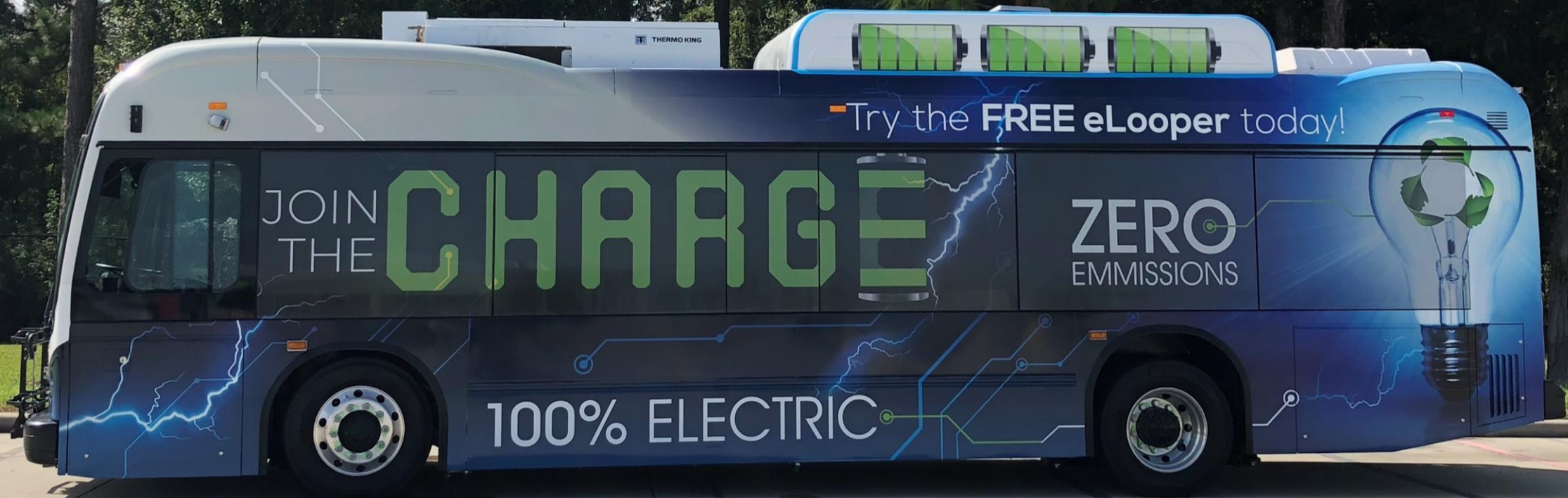


Keolis navya RTC CITY OF Las Vegas
FIRST AUTONOMOUS SHUTTLE IN THE UNITED STATES TO OPERATE IN OPEN TRAFFIC









JOIN THE

CHARGE

100% ELECTRIC

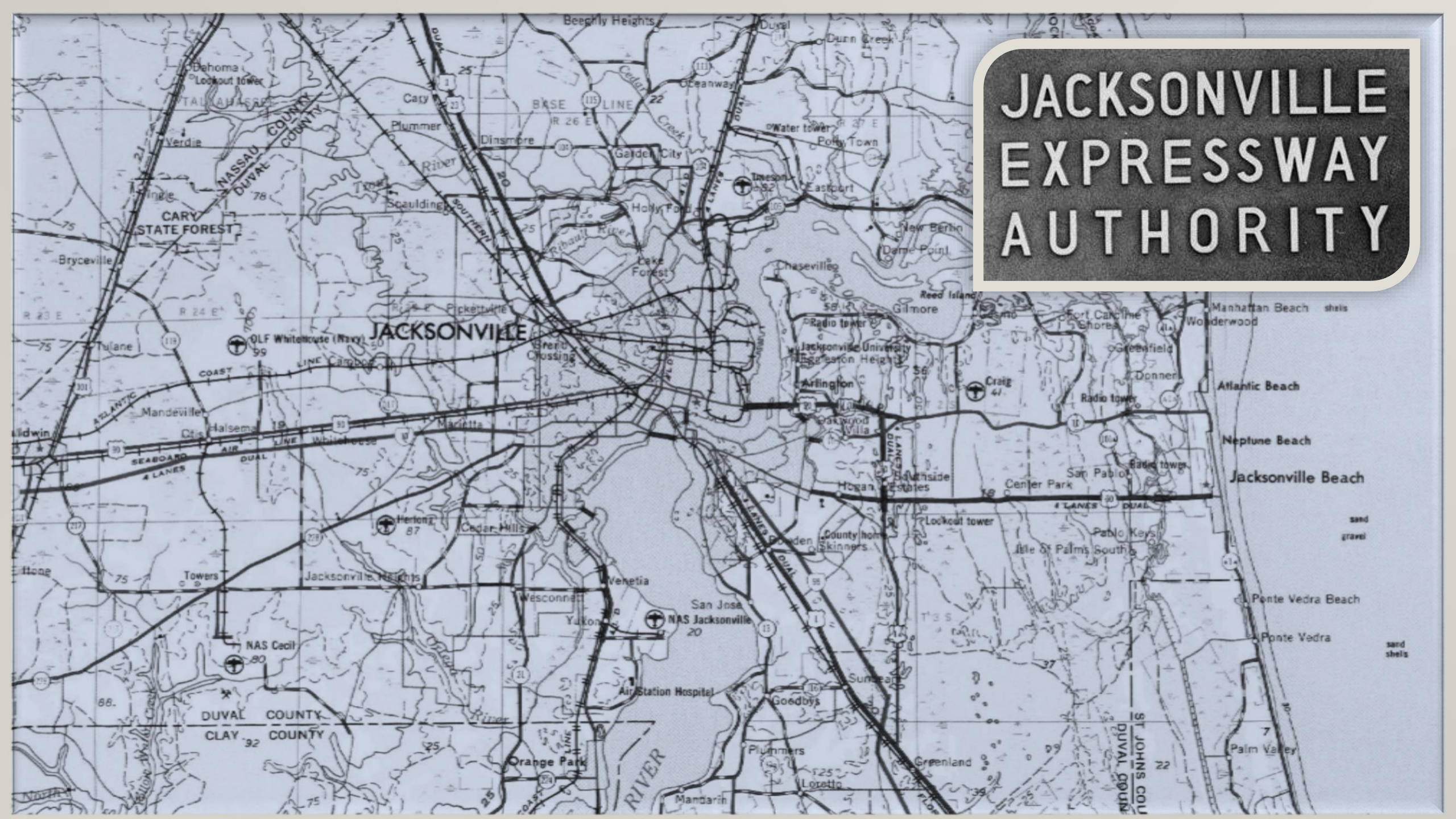
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ZERO
EMISSIONS

THERMO KING



JACKSONVILLE EXPRESSWAY AUTHORITY







JTA Transit Services – Ridership FY 2018

Fixed Route



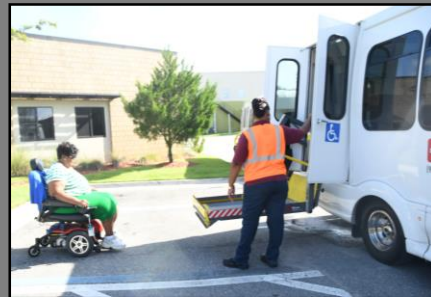
First Coast Flyer (BRT)

Skyway



St. Johns River Ferry

Connexion



Gameday Xpress

Total Ridership – 12 Million



Regional Transportation



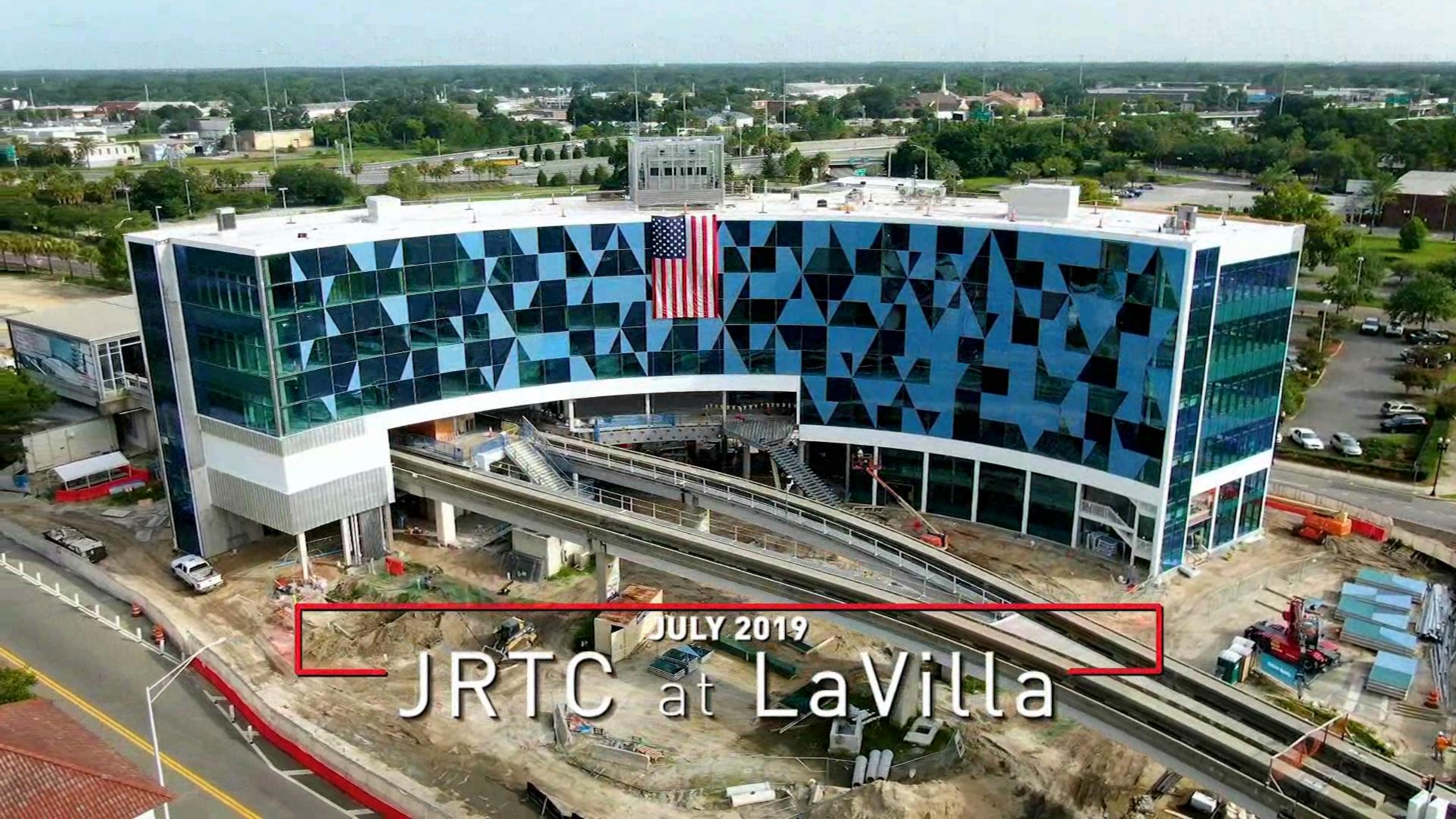
Clay

Community
Transportation





St. Johns County: +56%
Duval County by 2030
Nassau County: +38%
Clay County: +28%



JULY 2019

JRTC at LaVilla

COLLINS ROAD





- **13 major roadway projects**
 - ▶ **\$100 Million – Revenue Bonds**
- **14 corridor infrastructure projects**
 - ▶ **Sidewalks**
 - ▶ **ADA upgrades**
 - ▶ **Crosswalks**



3:30 a.m.

ARLINGTON-BEACHES

RED LINE



Expanding the Reach

First Coast Flyer Red Line Launch

Monday, December 3, 2018





MyJTA

Plan Route

Buy Tickets

POWERED BY
Passport



**ONE SIZE
FITS ALL**



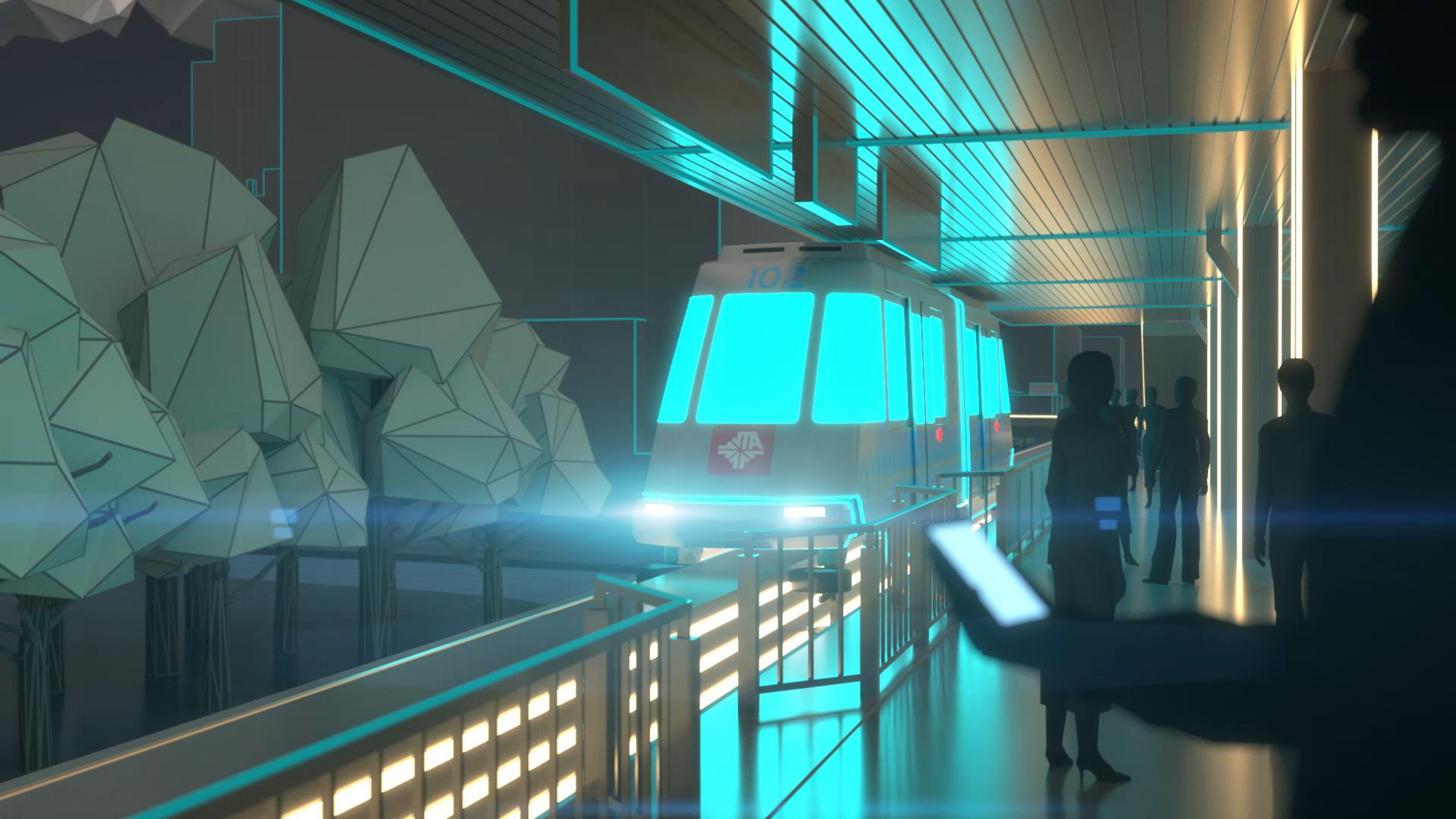


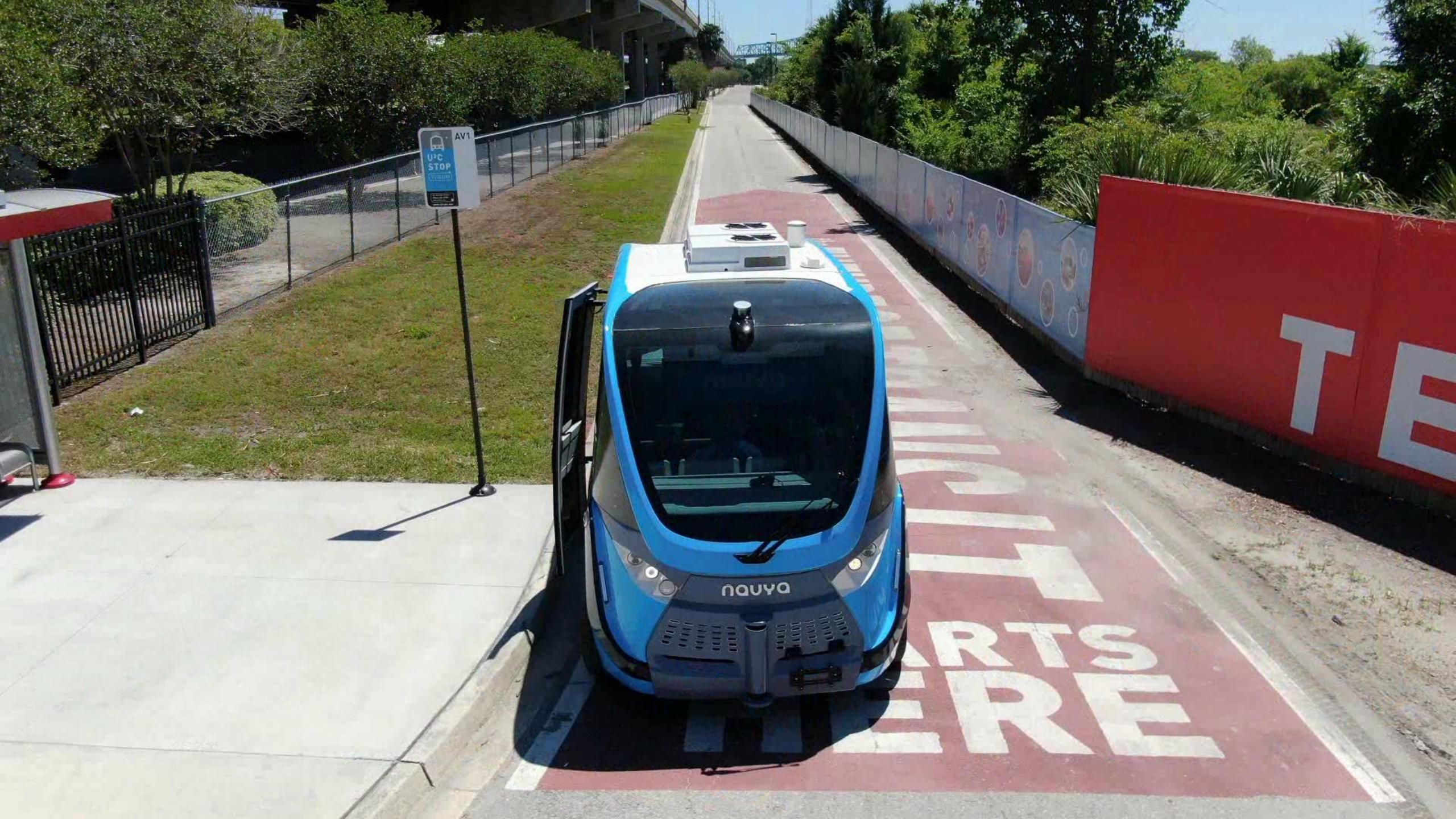


Skyway

- Skyway – 30 years old
- Skyway Ridership: 6.8 Million (since 2013)
- Parts unavailable







AV1
U-C STOP

navya

STARTS
HERE

TE

JACKSONVILLE
JAGUARS
CHAMBER OF
COMMERCE
JACKSONVILLE
TRANSFORMATION
AUTHORITY



THE BAY JAX

innovation corridor





MOVE video



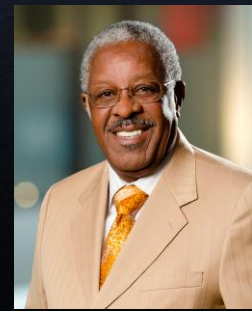
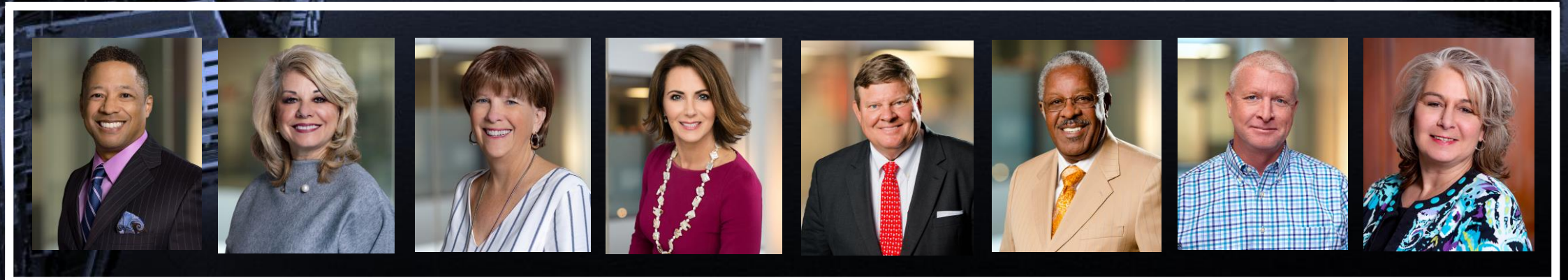


MOBILE PHONES





Jacksonville Transportation Authority Board of Directors





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