



# PSTA is Becoming a Mobility Manager



U B E R



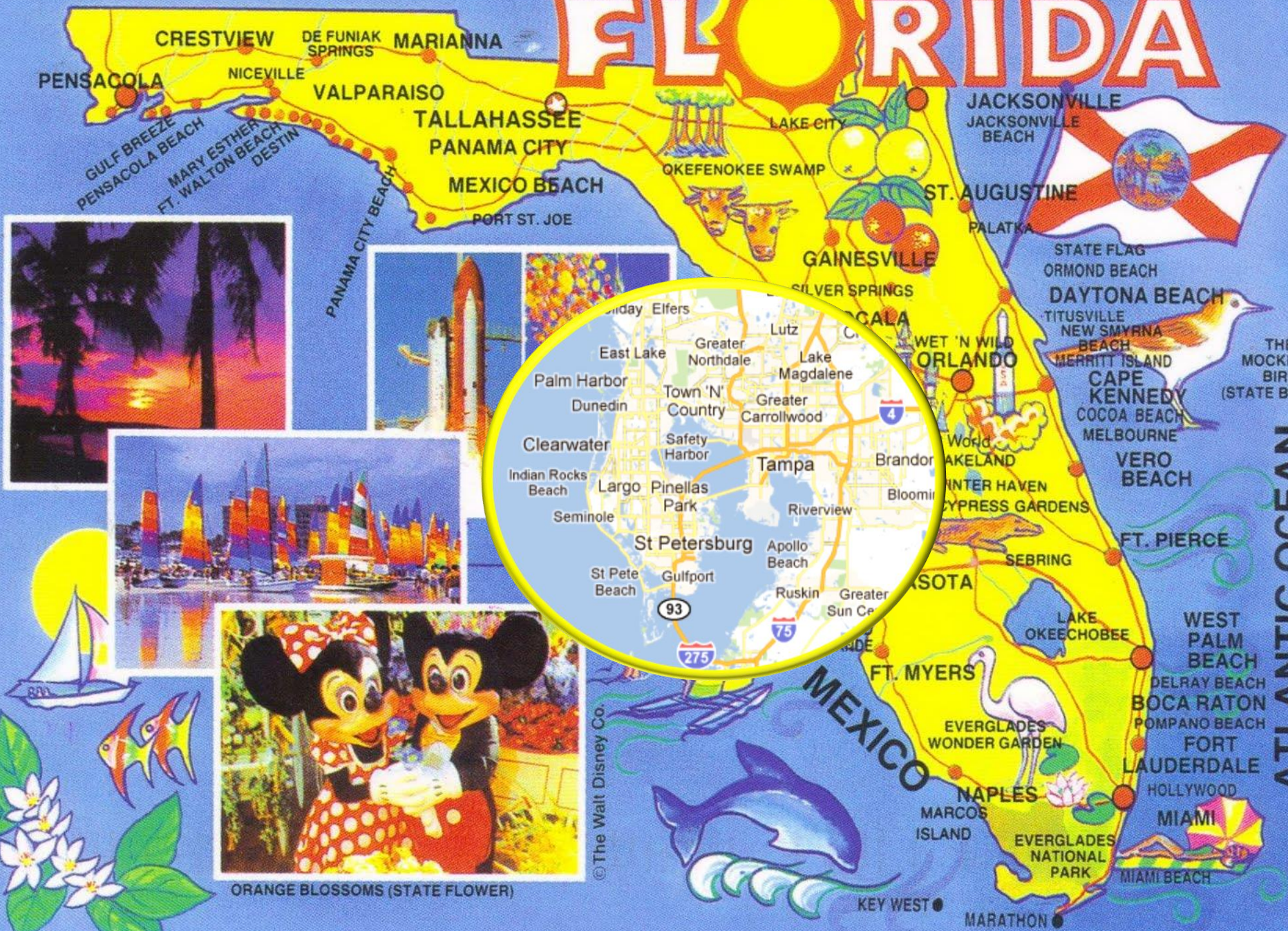
July 22, 2019



Pinellas Suncoast Transit Authority (PSTA)  
St. Petersburg, Florida



# FLORIDA



ORANGE BLOSSOMS (STATE FLOWER)

©The Walt Disney Co.











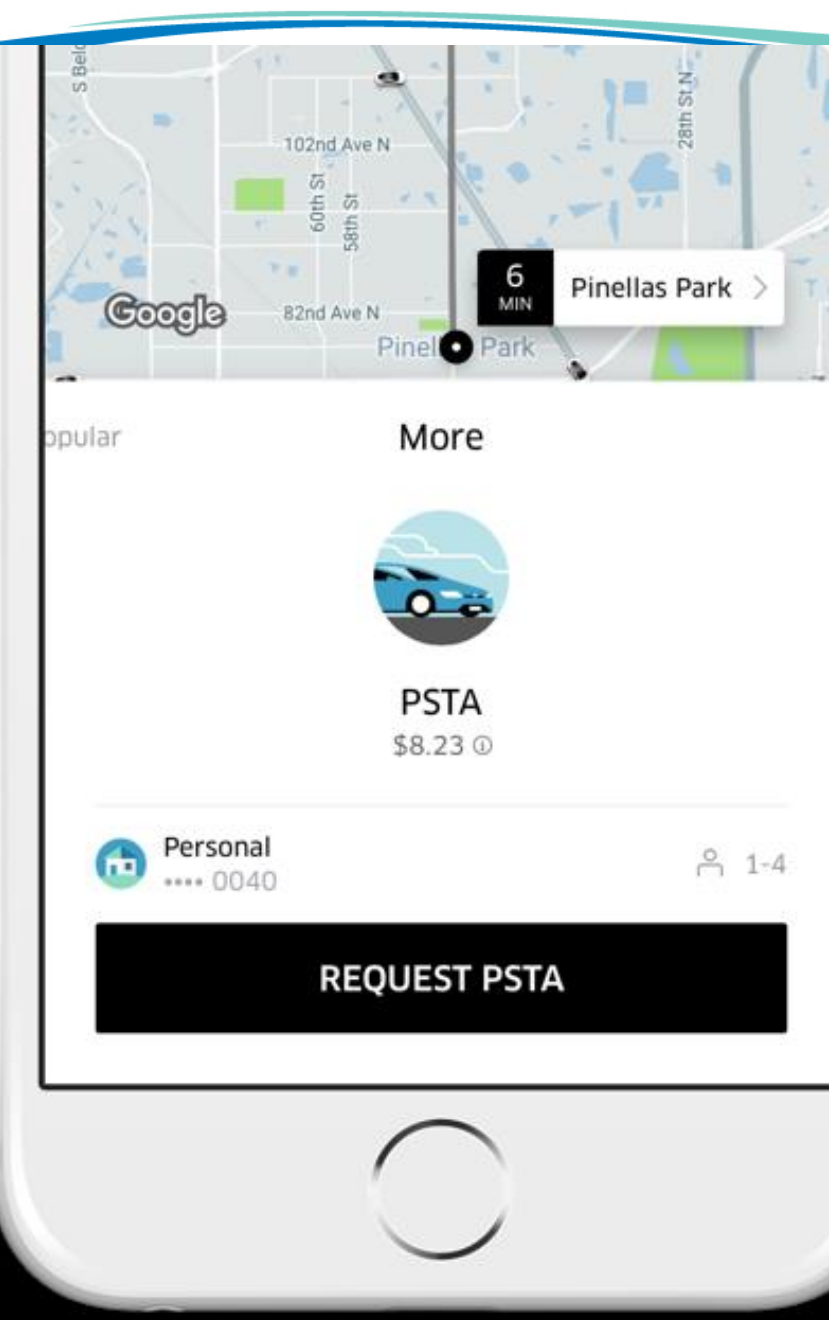
# ALTERNATIVE BRT COMMENDED ALTERNATIVE

FT 2/28/2017



UBER

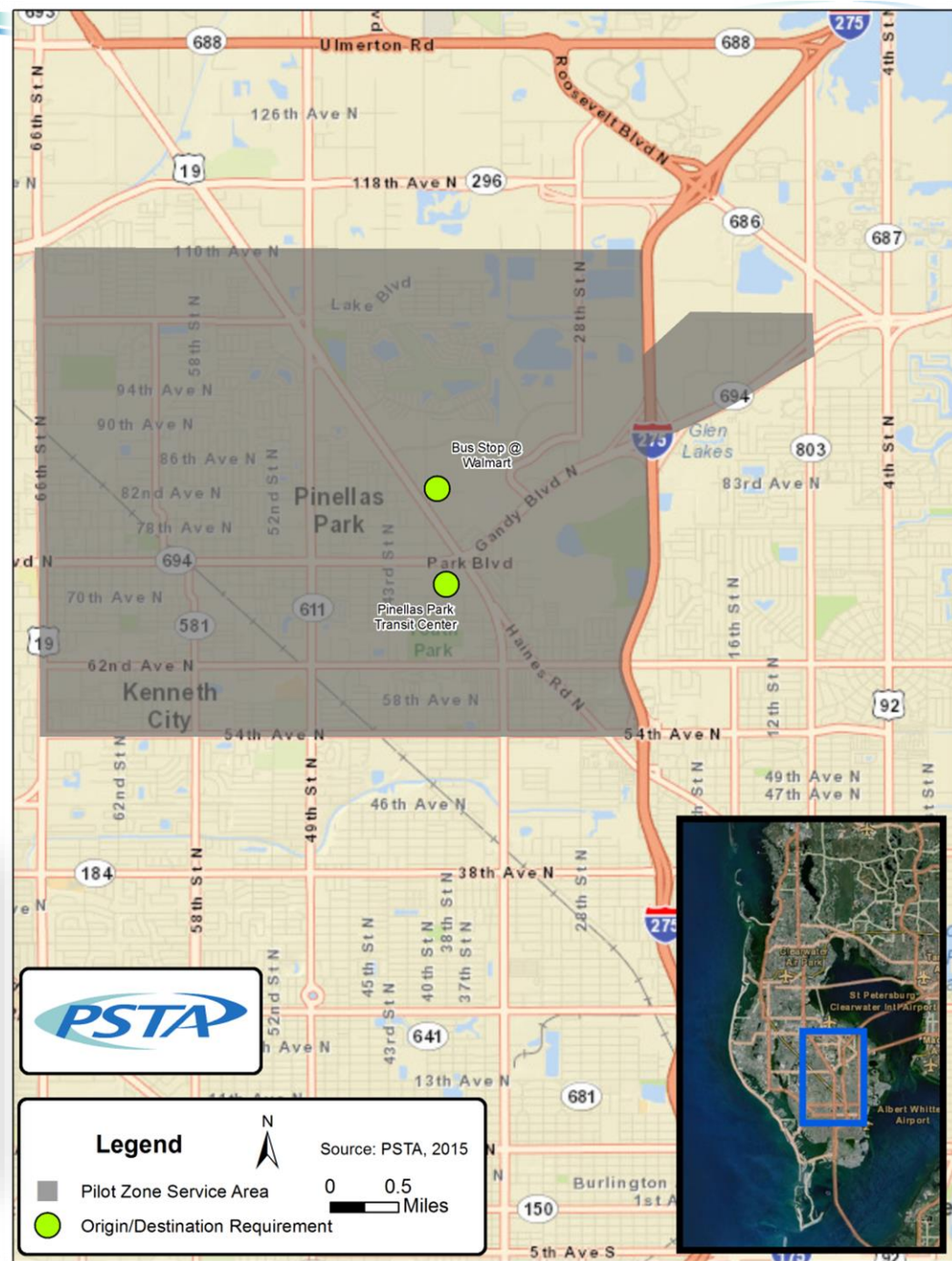






# BACKGROUND

- First Ever Program
- Groundbreaking Partnerships
- National Recognition
- Award Winning
- Demonstration of Expandable Model





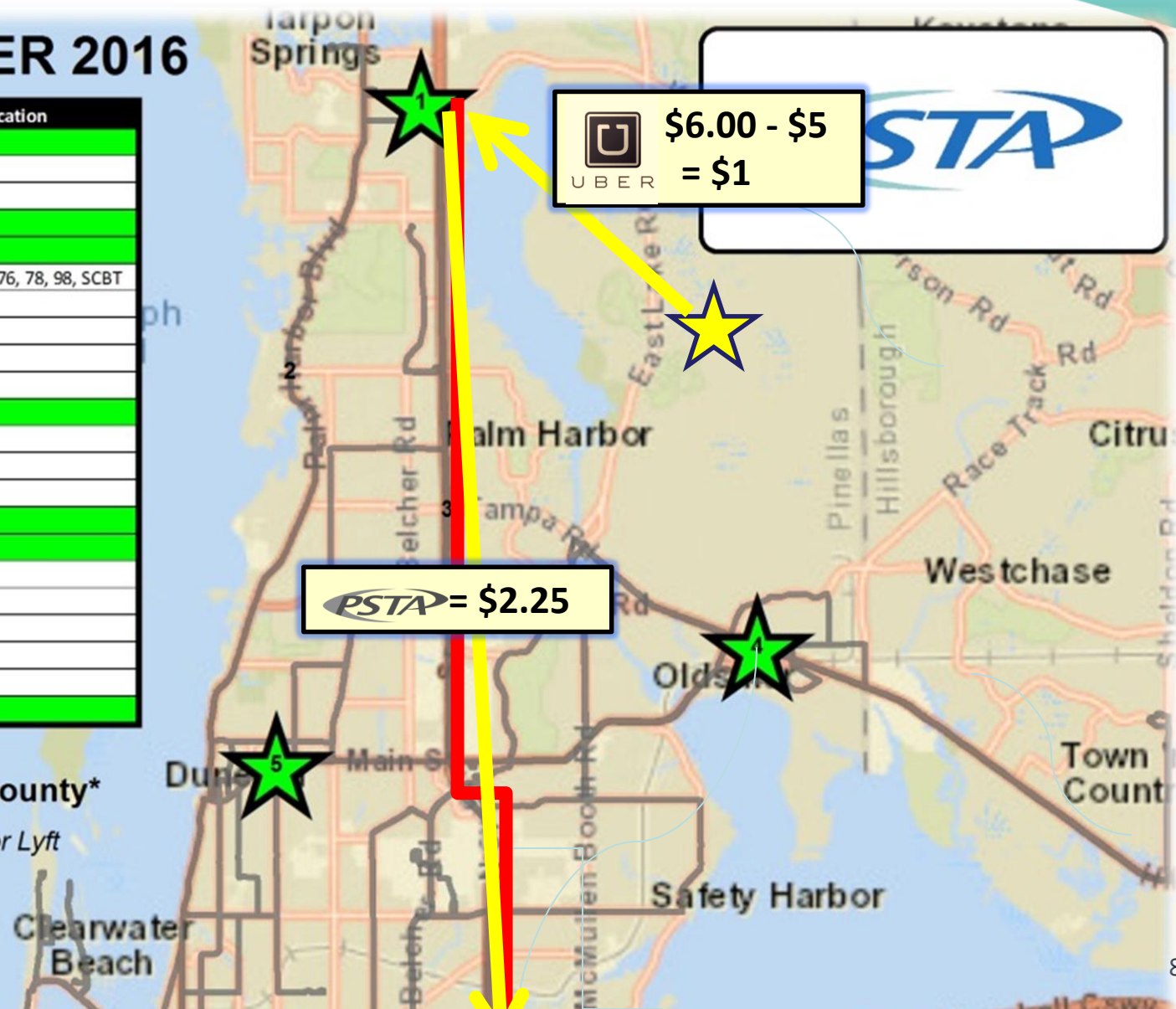
# PILOT #2

AFT SEPTEMBER 2016

Routes Serving Location	
	19, 66L
	66L, JTTS
	19
	67, 812
	61, 66L, 78, 813
	18, 52, 65, 60, 61, 66L, 67, 73, 76, 78, 98, SCBT
	60
	79
	18, 52, 61, 98
	300X
	4, 11, 52, 59, 97, 98
	65
	62
	4, 9, 16, 58, 74, 75, 100X
	11, 34, 52, 74, 75, 97, 444
ossom Ln	18
	34
	73, 79
	4, 22
ville Ave S	CAT, 79, 90
	4, 11, 20
	14

ns can be accessed by  
0 throughout Pinellas County\*

include surge pricing by Uber or Lyft







**TD**  
*late shift* 🌙









# FLORIDA HOSPITAL NORTH PINELLAS

*The skill to heal. The spirit to care.®*













# Thank You!

