

The logo graphic consists of several vertical and diagonal lines in blue, yellow, and orange, with a dark blue curved line that resembles a stylized 'T' or a transit path.

# TCRP Day

9 . 2 1 . 2 0 2 3

**Transit Challenges. Practical Solutions.**

## Suggested Activities

**We've developed this list of suggested activities to help make your TCRP DAY event a success.**

- Host a brown bag lunch at your organization and invite your colleagues to join you to learn more about TCRP.
- Hang the TCRP DAY poster in prominent locations to help spread the word.
- Use the sample TCRP DAY email announcement to invite your colleagues.
- Use the TCRP DAY PowerPoint to help you tell TCRP's story.
- Invite a colleague to speak that has applied TCRP research to their job.
- Invite a colleague who has served on a TCRP project panel to share their experience.
- Print out the various flyers found in the TCRP toolkit as takeaways for attendees.
- Use the suggested social media posts to help garner attention for TCRP DAY.