

APTA WORKFORCE DEVELOPMENT COMMITTEE APRIL 6, 2025 - MOBILITY CONFERENCE

- Call Meeting to Order
- o Chair's Welcome
- o Committee Votes Notes & Bylaws Updates
- o Committee Report
 - Virtual Workforce Summit (part I + part II)
 - 2026 Workforce Summit
 - CDL Under the Hood APTA Advocates for 5-Year Exemption
- o Partnerships
 - Business Member Workforce Committee
 - Marketing and Communications Committee
- o DOL Federal Resources
- Committee "what's next"
 - National Career Day
 - Intro Working Group Co-leads
- New subcommittee leaders
- Subcommittee Report
- o Guest Presentations with Q&A

How We Hired 300 Operators at CapMetro

- Dottie Watkins, President and CEO
- Donna Simmons, Executive VP, Administration
- o Benjamin Sims, Vice President, People & Culture

APTA's Emerging Leader Program - Cindy Chen, Charlie Clark, Kaden Killpack, Bryan Mulrooney, and Emily Watts

Title - Putting childcare in the driver's seat: Challenges and opportunities of childcare as an employee benefit

Description - Childcare is often one of the highest costs for families after housing and can often be prohibitive for employees who work shifts outside of business hours. In the transit industry, general workforce shortages and lower percentages of young parents, particularly women, in the frontline workforce continue to be a challenge. Many organizations are looking for innovative methods including on-site childcare centers and monthly subsidies to stand out from other employers and provide more incentive for parents to work in transit. The goal of our project is to share best practices and considerations for providing a childcare benefit to transit employees, as well as spotlight three transit agencies using different models to address the childcare needs of their employees to increase employee retention, morale, and satisfaction.

- 1-Minute Announcements (sign up with APTA team)
- Close Meeting