

**Goal: Environmental Sustainability**

**Key Ongoing Activities:**

APTA will continue to build on and expand the work of the APTA Sustainability Committee, and provide support to APTA sustainability commitment signatories, with a focus on areas such as eco-procurement, fuel and vehicle choice, metrics for measuring sustainability, the social pillar of sustainability, and increasing employee engagement in sustainability programs.

<b>New Business Plan Activities</b>	<b>Description</b>	<b>Direct Expense/HR Required</b>	<b>Funding Source/Revenue Potential</b>	<b>Status</b>
<p>Establish comprehensive outreach on APTA Sustainability Program</p>	<p>APTA now has a robust sustainability program in place, including a standing committee, a sustainability commitment, and numerous guidelines and recommended practices. The program has attracted widespread involvement representing the diversity of the APTA membership; however, only 20 percent of the APTA membership is truly engaged.</p> <p>APTA will establish an outreach program which will focus on more targeted and compelling communication on the importance of sustainability to the public transportation industry. The program will also look at greater accessibility to industry best practices and more tangible documentation on the benefits of establishing sustainability programs, including the efficiencies and engagement achieved. The outreach must integrate and coordinate with state of good repair and asset management efforts underway. These are essential elements to an agency’s sustainability efforts.</p> <p>The outcome of the outreach will include a more robust compendium of best practices already established on the APTA website. It should highlight sustainable practices in FTA state of good repair projects, asset management, and TIGGER projects.</p> <p>The outreach will also leverage transportation and sustainable communities initiatives so far to tell the story of public transportation and sustainability.</p>	<p>.17 FTEs</p>		<p>Re-focused service</p>